



## CRIMSON CONNECT

*'Delivering Delicious'*

### WHO WE ARE:

Crimson Food Services is a growing food delivery service presently operating in the Ajax, Pickering and Whitby municipalities of Durham Region and a delivery partnership serving the Etobicoke, Mississauga and Brampton municipalities of Peel Region. We are a division of Ocean Flame Communications which is a Sponsor Vendor Agency, supplying both Sponsors and Food Vendors to major events, community events and corporate seminars/conferences.

### OUR EVOLUTION:

In managing the schedules and execution for the Executive Chefs and Food Trucks we secured events/conferences for, we were asked to provide food delivery services on occasion. This was the birth of the Crimson Food Services Bureau (CFSB) which supplied business to business (B2B) delivery of Food Handlers and/or fresh food for our Chef clients for their events; as well as business to consumer (B2C) services in delivering cooked meals to customers from the Restaurants, Food Truck or Caterer's Kitchen.

### OUR RATES:

We request a \$5 contribution from the Restaurant on meals exceeding \$30 and a \$5 standard delivery fee from the customer. Our \$10 delivery fee allows us to compensate our Drivers at \$7 per delivery with a \$2 per delivery fee for the Dispatcher and a \$1 account management and client relations fee to the Company (CFSB). Our **delivery timing** is 11am-2pm (Lunch Hour) and 6pm-11pm (Dinner Rush).

### CRIMSON CONNECT:

We also invite our Restaurant, Food Truck and Catering partners to leverage our Crimson Connect sponsorship offering to have our Drivers wearing branded shirts from your restaurant/kitchen and provide customers with literature about your upcoming events or seasonal menus to our customers both during their deliveries and online (social media).

Our social media followers are event tastemakers, corporate/independent event planners, corporate/independent public relations firms and our delivery customers who always want to know what's new and delicious.

### NEXT STEPS:

Please give me a call at (416) 602-2524 or at [constantine@oceanflame.ca](mailto:constantine@oceanflame.ca) to discuss our rates and tailored service offering to fit your Food Services needs.

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